



Wallace

Rural charm and quirky traditions

Located on the outskirts of Ballarat, Wallace began as a Cobb & Co stop between Melbourne and Ballarat. Today, it's a peaceful village with a rich agricultural past and a few surprises that make it a memorable stop.

From butter to bed and breakfast

Wallace flourished in the mid-1800s as a farming settlement, developing a strong dairy industry. The heritage-listed butter factory, though no longer in operation, still stands as a proud reminder of the town's industrious past. History buffs can stay in the renovated former general store, which once served as the post office, bank, and a Sunday meeting place for locals after church.



Farm fresh experiences

Wallace is home to:

- A large organic walnut farm (visits by appointment)
- A deer farm
- Fly fishing at the privately-operated Millbrook Lakes (also by appointment)

These rural experiences offer a peaceful and authentic taste of country life.

Country pub with character

A favourite with visitors from near and far, the Wallace Hotel is known for its quirky charm, modern vibe, and friendly atmosphere. It's the perfect place to grab a meal, enjoy live music, and soak in the local spirit.

For more tourism information use the QR code to visit:

<https://www.moorabool.vic.gov.au/Services-and-support/For-visitors>

